

Section 9000 – General Public and Organizational Relations

9370 Free Materials Distribution and Advertising in Schools

9370

The Board reserves the right to refuse distribution of any material by outside individuals or groups to the students or staff of the District.

Political Campaign Materials

In order to further citizenship training, the Board encourages responsible use of political materials for use in the appropriate classroom setting.

Special Interest Materials

The Principal of each building shall establish rules and regulations governing the distribution of special interest materials in the building or on District grounds.

Advertising in the Schools

No advertising of materials used for commercial purposes shall be permitted in the school buildings, on the grounds of the District, or on any District websites without prior approval of the Superintendent. Advertising in student publications or on any District websites shall be regulated by rules and regulations developed by the Superintendent. Ads concerning alcohol, tobacco, controlled substances, weapons, contraceptive devices, pornography, any illegal activity, or drug paraphernalia are prohibited in any school-sponsored publication or school-sponsored website. However, the superintendent may authorize the use of the logo of entities that have established a formal partnership with the school or district on district or school material or publications.

Use of Religious Materials

The use of any religious materials may be used in the regular classroom to study the historical or cultural aspects of religion but such material is prohibited if used to indoctrinate the practice of a religion.

Dissemination of Religious Materials

Materials that have a religious content may be made available to students during non-instructional time. The District shall impose content neutral, time, place, and manner restrictions on the dissemination of religious materials to ensure that students are aware that the materials are not being endorsed or sponsored by the District.

Approved: June 29, 2009

Revised: December 4, 2017

LEGAL REF: *Good News Club v. Milford Central Schools*, 121 S. Ct. 2093 (2001)